



BERETTA
GALLERY
LONDON

GUNROOM SALES ASSOCIATE

BERETTA GALLERY - LONDON

GMK

About the role: Gunroom Sales Associate

Contract type: Full time permanent

Working hours: Monday – Saturday, 40 hours per week across 5 days which will include up to 3 Saturdays per month.

Salary range: £30-35,000.00 per year depending on experience + commission

Location: Beretta Gallery, 36 St James's Street, London, SW1A 1JD

CVs and applications to: HR@gmk.co.uk

About the role:

Beretta is the world's oldest firearms manufacturer. After 500 years it is still a world leader in its field and an established international brand. The Beretta Gallery is a flagship retail store situated in the heart of Mayfair in London. It is housed in a beautiful historical building, showcasing the full range of Beretta products, a luxury collection of sport and country clothing and accessories and exquisite gifts.

Job overview:

As a Gunroom Sales Associate, you will be responsible for providing high-end customer service, adhering to firearms policies and procedures, and supporting other areas of the Beretta Gallery store in the absence of colleagues.

The ideal candidate will have a strong track record in sales (experience within the gun trade is advantageous), be confident, enthusiastic, well-presented, and highly organised.

Job requirements:

- Assist the Gunroom Manager with day-to-day operations, maintaining an accurate firearms register and related entries
- Demonstrate a strong understanding of shooting sports and the product range available at the Gallery
- Drive sales within the Gunroom, operating EPOS and processing payments accurately
- Accurate opening and closing of registers, ensuring all payment transactions are processed and recorded in accordance with company procedures
- Replenish sold stock promptly while maintaining high visual merchandising standards
- Receive new stock and update the firearms register as required
- Unpack, label, and display new stock, notifying Gunroom staff of changes
- Manage packing and Parcelforce duties for returns and servicing
- Maintain an organised Vault, ensuring the proper storage of gun cases, accessories, and repairs



About the role: Gunroom Sales Associate

Skills and experience:

- High-end retail/sales experience is advantageous
- Knowledge of firearms
- Gun trade experience
- Exceptional attention to detail
- Strong communication skills
- Confidence and professionalism

Benefits:

- Cycle to work scheme
- Commission scheme
- Employee discount
- Enhanced maternity leave
- Enhanced paternity leave
- Health & wellbeing programme
- Life insurance
- Sick pay

To Apply:

Ready to take your career to the next level with an established international brand at Beretta's UK flagship store? Apply now! HR@gmk.co.uk

Non-Disclosure and Barring Service Check: This position is subject to the Rehabilitation of Offenders Act (Exceptions Order) 1975. Please be aware that we seek both voluntary disclosure and a formal Disclosure and Barring Service check (formally known as CRB).



Sites



Bear House

The HQ for GMK Ltd is Bear House. The total surface area is 32,000 sq feet (3,000 sqm). Within the facility there is office space, a showroom area, a dedicated workshop, a secure gun armoury, an ammunition store, pallet racking and general warehouse space. A total of around 45 people are based at Bear House.



The London Beretta Gallery

Under the GMK umbrella is the London Beretta Gallery. Spread over three floors the shop retails a mixture of Beretta countrywear, technical shooting clothing and firearms, and now incorporates a Holland & Holland Concession



Holland & Holland

The prestigious Holland & Holland Shooting Grounds are set in 60 acres of beautiful open countryside on the outskirts of London. We have excelled at providing world-class shooting tuition since 1939 and remain the premier destination to fire shotguns and rifles to this day



Centanex

Centanex distraction devices are manufactured at a dedicated site in Lincolnshire. The small team consists of engineers with specialist knowledge and trained production staff.

About GMK Ltd:

GMK Ltd is the UK's leading distributor of premium firearms and shooting sports equipment. We are proud to be part of the Beretta Holding group, the oldest family-run firearms manufacturer in the world, with a rich heritage spanning over 500 years.

Our diverse portfolio includes renowned brands such as:

Beretta: World-leading manufacturer of firearms, including the shotguns used to win 14 out of 15 Olympic medals in Paris.

Holland & Holland: Prestigious manufacturer of bespoke firearms and owner of a renowned shooting ground with a Royal Warrant.

Centanex: Specialises in the design, manufacture and supply of pyrotechnic tactical products. Provider of advanced solutions for military and law enforcement agencies.

BDT (Beretta Defence Technologies): Provider of advanced solutions for military and law enforcement agencies.

The Beretta Gallery: Flagship retail store located on St James's Street, London, offering a luxurious shopping experience.

Tikka, Sako, RWS, Norma, and Chapuis:
Premium brands known for their quality and performance.

GMK Ltd is 80% owned by Beretta Holding, ensuring we are at the forefront of innovation and technology in the shooting sports industry. We are committed to providing exceptional customer service and promoting responsible shooting sports across our various divisions.

Beretta Holding S.A. is the controlling company that embraces over 30 worldwide businesses in which it has either direct or indirect control. The group specialises in hunting and competition shooting sectors as well as tactical products.





GMK Ltd, Bear House, Concorde Way, Fareham, Hampshire, PO15 5RL www.gmk.co.uk